



Ultra Next Solutions

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E-Commerce Website Development Pricing

1. Basic E-Commerce Website

₹30,000 – ₹45,000

Includes:

- Admin dashboard
- User registration & login
- Product categories & product listing
- Product details page
- Cart & checkout system
- User login / registration
- Cash on Delivery / single payment gateway
- Basic admin panel (products, orders)
- Mobile-responsive design
- Email / SMS order notifications

Best for: Small online stores, startups

2. Standard E-Commerce Website

₹55,000 – ₹95,000

Includes:

- User registration & login
- Advanced product search & filters
- Multiple payment gateways (UPI, Cards, Net Banking)
- Order & inventory management
- Coupons, discounts & offers
- Email / SMS order notifications
- SEO-friendly structure
- Improved admin dashboard & reports

Best for: Growing businesses

Client Note (Important)

- Domain, hosting, payment gateway charges are **not included**
- Third-party service charges are **paid directly by the client**
- Custom features may increase the final cost



E-Commerce Client Requirement Summary (Types)

1. Business Requirements

- Type of business (B2C, B2B, Marketplace, Subscription)
- Target audience & geography
- Product categories & volume
- Pricing model, discounts, offers
- Business goals (sales, branding, automation)

2. Functional Requirements

- User registration & login
- Product listing, search & filters
- Product details (images, price, stock)
- Cart & checkout flow
- Order management
- Payment gateway integration
- Shipping & delivery management
- Coupons, offers & taxes (GST)
- Reviews & ratings
- Admin dashboard

3. Non-Functional Requirements

- Performance & speed
- Security (SSL, data protection)
- Scalability
- Backup & recovery
- SEO-friendly structure
- Mobile responsiveness

4. Payment Requirements

- Payment methods (UPI, Cards, Net Banking, COD)
- Payment gateway (Razorpay, Stripe, PayU, etc.)
- Refund & cancellation handling
- Invoice generation

5. Shipping & Logistics

- Shipping zones & rates
- Courier integration
- Order tracking
- Delivery notifications



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6. Technology Requirements

- Platform (Laravel, Magento, Shopify, Custom)
- Frontend (Next.js, React, Blade)
- Database (MySQL, PostgreSQL)
- Hosting (Shared, VPS, Cloud)
- Domain & SSL

(Relevant for your Laravel-based development background)

7. Admin & Management

- Product & category management
- Order & customer management
- Reports & analytics
- Role & permission management

8. Integration Requirements

- Third-party APIs
- CRM / ERP integration
- SMS, Email, WhatsApp notifications
- Analytics (Google Analytics, Meta Pixel)

9. Legal & Compliance

- Privacy Policy & Terms
- GDPR compliance
- Return & refund policy
- GST compliance

10. Support & Maintenance

- Bug fixing
- Feature upgrades
- Security updates
- Hosting & server maintenance